



# Industry Preparation Clinic

Your industry. Your wellness. Your worth.

OUR MISSION

# Where Every Story Begins

The Khabonina Foundation proposes a year-long wellness and industry-readiness programme designed for high school learners with an interest in the creative and entertainment industries. Rooted in Christian values, we prepare learners for the realities of the industry while prioritizing mental health, personal identity, and long-term wellbeing.

Our core message is simple yet powerful: **A learner's worth does not depend on talent, popularity, or bookings. They are worthy with or without the gig.**

## Guided by Faith

Every young person is created with inherent worth and purpose. Our Christian foundation reminds learners that their identity is rooted in something far greater than industry success.

# A Foundation Built on Faith and Purpose

The Khabonina Foundation operates from a place of Christian compassion and service. We believe that every young person is fearfully and wonderfully made, with gifts that deserve to be nurtured in an environment of truth, dignity, and love.

Our approach integrates biblical principles of stewardship, identity, and community care into every aspect of the programme, ensuring learners understand their worth comes from their Creator, not their career.



# Programme Objectives

## Realistic Industry Understanding

Equip learners with honest insights into how the entertainment industry truly operates

## Mental Wellness

Promote emotional resilience and healthy coping strategies rooted in faith and self-worth

## Exploitation Prevention

Reduce vulnerability to industry exploitation and burnout through education and awareness

## Identity Formation

Encourage healthy identity development beyond career outcomes, grounded in Christian values

## Educator Support

Support teachers in understanding and guiding creative learners with compassion and wisdom



## Why This Programme Matters

The entertainment industry can be glamorous and exciting, but it also presents unique challenges for young people. Without proper preparation, learners may face rejection, exploitation, financial instability, and identity crises that can damage their mental health and future prospects.

Our Christian-centered approach provides a foundation of truth and hope, teaching learners that their value is unchanging regardless of industry outcomes. This perspective is transformative and protective.

# Programme Structure Overview



The Industry Preparation Clinic unfolds across four school terms, each building on the previous to create a comprehensive foundation for industry readiness and personal wellbeing.

# Pillar 1: Identity, Worth & Purpose

The foundation of our programme begins with the most critical question: *Who am I?* Learners explore self-worth beyond talent and fame, learning to separate their identity from success or rejection. Through Christian principles, they discover that their worth is inherent and God-given.

## Self-Worth Beyond Performance

Understanding that value comes from being, not doing

## Identity Formation

Separating who you are from what you achieve

## Building Confidence





Developing emotional resilience rooted in faith and truth





## Pillar 2: Inside the Industry

Reality meets preparation. Learners gain honest insights into how the entertainment industry actually works, including the challenges of irregular work, financial uncertainty, and professional conduct. This term demystifies the industry while maintaining hope and integrity.

-  **Industry Operations**  
How casting, contracts, and production really work in South Africa
-  **Rights and Ethics**  
Understanding contracts, boundaries, and professional conduct
-  **Financial Realities**  
Preparing for periods of no work and income instability
-  **Digital Responsibility**  
Using mobile phones and social media platforms wisely and safely

# Pillar 3: Wellness and Sustainability

Mental health takes center stage. Learners develop awareness and coping strategies for managing rejection, pressure, and expectations. This term includes a special session for educators, equipping them to support creative learners with understanding and compassion.

## For Learners

- Mental health awareness and self-care practices
- Managing rejection without losing self-worth
- Handling pressure and unrealistic expectations
- Building sustainable habits for long-term wellness

## For Educators

- Understanding the creative learner's journey
- Recognizing signs of stress and burnout
- Providing appropriate support and guidance
- Creating safe spaces for honest conversations



# Pillar 4: Career Preparation and Exposure

The programme culminates with practical career planning and real-world exposure. Learners explore alternative pathways, develop professional discipline, and selected participants receive invitations to visit professional production sets, bringing their learning full circle.

01

## Career Planning

Mapping out realistic pathways in and beyond entertainment

02

## Professional Development

Building discipline, work ethic, and long-term thinking

03

## Industry Exposure

Selected learners visit professional production sets



# Who Delivers the Programme

Sessions are delivered by a carefully selected team of experienced professionals who share our Christian values and commitment to learner wellbeing. All content is age-appropriate and designed with the learner's best interests at heart.



## Wellness Practitioners

Christian counselors and mental health professionals who understand faith-based approaches to emotional wellbeing



## Legal and Industry Experts

Professionals who can guide learners through contracts, rights, and ethical industry practices



## Entertainment Professionals

Experienced and well-known South African actors, directors, and producers who share their real stories





## Facilitation Approach

Our facilitation model is interactive, trauma-informed, and culturally sensitive. We create safe spaces where learners can ask difficult questions, share their fears, and receive honest answers. Every session is grounded in respect for the learner's dignity and potential.

Christian principles of grace, truth, and community guide our facilitation style, ensuring learners feel valued and heard throughout their journey.

# Benefits to Your School



## Holistic Development

Learners grow emotionally, mentally, and spiritually



## Mental Health Literacy

Improved emotional awareness across your student body



## Educator Capacity

Teachers gain tools to support creative learners effectively



## Industry Exposure

Selected learners receive real-world production experience



## Trusted Partnership

Collaboration with a transparent, faith-based foundation



## Preventative, Not Reactive

The Industry Preparation Clinic is a preventative educational initiative. Rather than waiting for learners to experience trauma, exploitation, or burnout, we equip them beforehand with knowledge, resilience, and a strong sense of identity.

This proactive approach, rooted in Christian stewardship and care, protects learners while empowering them to pursue their creative dreams with wisdom and confidence.



# Suggested Industry Preparation Curriculum

We propose a comprehensive curriculum tailored for South African learners, addressing the unique challenges and opportunities within our local entertainment landscape. This curriculum integrates Christian values throughout every module.

# Understanding Your Worth

## Core Truth

You are created in the image of God with inherent worth and purpose that no audition result can change.

## Learning Outcomes

- Define self-worth independent of performance
- Identify personal values and strengths
- Understand biblical identity and purpose
- Practice positive self-talk and affirmations
- Develop resilience against rejection

# The South African Entertainment Industry

1

## Industry Structure

How film, television, theatre, and digital content production works in South Africa

2

## Key Players

Production companies, casting directors, agents, and unions in the SA context

3

## Opportunities and Challenges

Understanding the local market, competition, and realistic expectations

4

## Success Stories

Learning from South African actors and creatives who've built sustainable careers

## MODULE 3

# Financial Literacy for Creatives

The entertainment industry rarely provides steady income. This module teaches learners to manage irregular earnings, plan for dry periods, and make wise financial decisions rooted in biblical stewardship principles.

### Budgeting Basics

Creating and maintaining a personal budget with irregular income

### Saving Strategies

Building emergency funds and planning for periods without work

### Tax and Legal Obligations

Understanding SARS requirements for freelance and contract work



# Contracts, Rights, and Legal Protection

Knowledge is protection. Learners discover how to read contracts, understand their rights, recognize exploitation, and seek help when needed. This module emphasizes that God calls us to wisdom and discernment in all dealings.



## Reading Contracts

Understanding terms, clauses, and red flags in entertainment contracts



## Your Rights

Labor laws, working conditions, and protections for young performers in SA



## Recognizing Exploitation

Identifying inappropriate requests, unsafe situations, and predatory behavior



## Getting Help

Resources, organizations, and trusted adults to turn to when in doubt



## MODULE 5

# Mental Health and Emotional Wellness

Mental health is not a luxury; it's essential. This module normalizes conversations about anxiety, depression, and stress while providing practical coping tools rooted in faith, community, and professional support.

## Understanding Mental Health

- Common challenges in the entertainment industry
- Recognizing signs of anxiety and depression
- Breaking stigma around seeking help

## Coping Strategies

- Prayer, meditation, and spiritual practices
- Healthy boundaries and self-care routines
- When and how to seek professional help

# Managing Rejection and Failure

Rejection is inevitable in the entertainment industry. This module reframes failure as feedback, teaching learners to bounce back with grace and resilience. Christian perspectives on perseverance and hope provide a foundation for long-term endurance.

1

## Reframe

Rejection is redirection, not a reflection of your worth

2

## Reflect

Learn from feedback without internalizing criticism

3

## Recover

Develop healthy coping mechanisms and support systems

4

## Return

Move forward with renewed confidence and perspective

## MODULE 7

# Digital Responsibility and Social Media

Social media can be a powerful tool or a dangerous trap. Learners explore how to build a professional online presence, protect their privacy, and avoid the pitfalls of comparison, cyberbullying, and oversharing.

### Professional Presence

Building a portfolio and brand that reflects your values

### Privacy and Safety

Protecting personal information and recognizing online predators

### Healthy Boundaries

Managing screen time and avoiding comparison traps



# Professional Conduct and Work Ethics

Talent opens doors, but character keeps them open. This module teaches punctuality, preparation, respect, and integrity—qualities that honor God and build sustainable careers. Learners discover that professionalism is a form of worship.



# Alternative Career Pathways

Not everyone will become a famous actor, and that's perfectly okay. This module opens learners' eyes to the vast array of careers within and adjacent to entertainment, from directing and producing to costume design, editing, and arts administration.



## Behind the Camera

Directing, cinematography, editing, and production roles



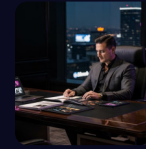
## Creative Support

Costume, makeup, set design, and art direction



## Technical Roles

Sound engineering, lighting, post-production, and VFX



## Business and Management

Producing, casting, talent management, and arts administration

# Building Your Support System

No one succeeds alone. This module emphasizes the importance of community, mentorship, and accountability. Learners identify trusted adults, peers, and spiritual leaders who can support them through the highs and lows of their creative journey.



# Long-Term Career Planning

Dreams need plans. Learners create realistic, flexible career roadmaps that include short-term goals, skill development, networking strategies, and contingency plans. Christian principles of patience, diligence, and trust in God's timing guide this process.



## Set Goals

Define clear, achievable objectives



## Build Skills

Invest in training and development



## Network

Build authentic industry relationships



## Seize Opportunities

Be ready when doors open



## Reflect and Adjust

Regularly evaluate and adapt your path

# Educator Training Session

Teachers and school staff receive specialized training to understand the unique pressures facing creative learners. This session equips educators with tools to recognize warning signs, provide appropriate support, and create safe spaces for honest conversations about mental health and industry challenges.

## Understanding Creative Learners

- The psychology of artistic temperament
- Common stressors and triggers
- Balancing encouragement with realism

## Practical Support Strategies

- Active listening and validation techniques
- When to refer to professional help
- Creating a supportive classroom culture



FUNDING REQUEST

# Investment Opportunity

We are seeking funding from civil society organizations, private investors, philanthropists, and churches to bring the Industry Preparation Clinic to schools across South Africa. Your investment will directly impact the lives of young people, protecting them from exploitation and equipping them for sustainable, fulfilling careers.

# How Your Funding Will Be Used

## Programme Delivery

Facilitator fees, materials, and venue costs for year-long clinics

## Expert Speakers

Compensation for wellness practitioners, legal experts, and industry professionals

## Learner Resources

Workbooks, digital materials, and support resources for participants

## Educator Training

Specialized sessions and materials for teachers and school staff

## Industry Exposure

Transportation and logistics for production set visits

## Programme Evaluation

Monitoring, assessment, and continuous improvement efforts

# Partnership Investment and Impact

## R15K

Your support at this level enables us to support one school for a partial clinic tailored to the specific schools most pressing needs. one clinic, reaching approximately 30 learners with essential resources and guidance.

## R25K

This investment funds a full 5 day clinic at one school, significantly impacting over 30 learners and their educators through sustained engagement.

## R30K

A commitment at this level enables us to run clinics at two schools, extending our reach to 65+ learners across two school communities.

## R60k +

Partnerships at this level are crucial for establishing a sustainable, programme across multiple schools and regions, creating lasting systemic change.



# Why Churches Should Partner With Us

The Khabonina Foundation's work is deeply aligned with the mission of the church: to protect the vulnerable, speak truth in love, and equip believers to live out their calling with wisdom and integrity. By partnering with us, churches invest in the spiritual and emotional wellbeing of young people in their communities.

## Kingdom Impact

Directly support young believers navigating a challenging industry with faith and resilience

## Preventative Ministry

Protect youth from exploitation, identity crises, and mental health struggles before they occur

## Community Transformation

Strengthen families and schools by equipping the next generation with biblical values and practical skills

# Why Philanthropists Should Invest

Philanthropists and private investors have a unique opportunity to create lasting social impact. The Industry Preparation Clinic addresses multiple Sustainable Development Goals, including quality education, mental health, decent work, and reduced inequalities.

## Measurable Impact

- Clear outcomes and evaluation metrics
- Transparent reporting and accountability
- Long-term tracking of learner wellbeing

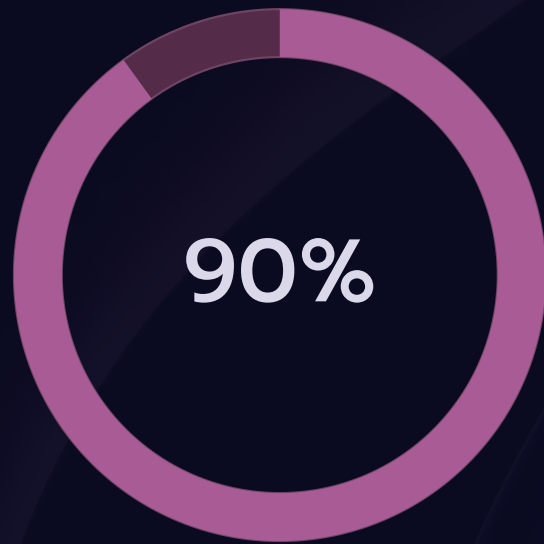
## Scalable Model

- Proven curriculum ready for expansion
- Replicable across schools and regions
- Potential for national and international reach

# Expected Outcomes and Impact

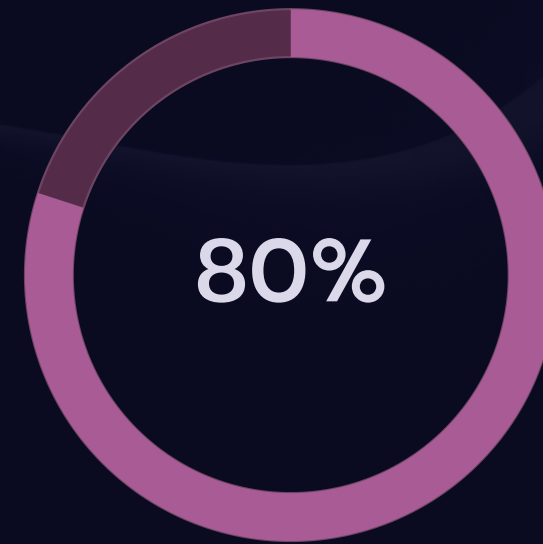
# Success Metrics

We are committed to transparency and accountability. The Khabonina Foundation will measure programme success through multiple indicators, ensuring your investment creates real, lasting change. We have run two foundational clinics and have found the following regarding success, interest and retention rates amongst the students and schools we have interacted with thus far.



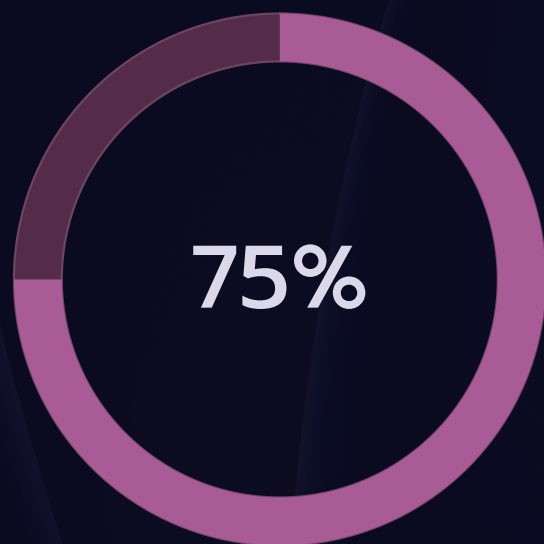
## Learner Satisfaction

Target satisfaction rate among programme participants



## Knowledge Gain

Improvement in industry knowledge and mental health literacy



## Resilience Increase

Measured improvement in emotional resilience and self-worth



## Educator Training

All participating educators complete specialized training

# Partnership Opportunities

We welcome partnerships with organizations and individuals who share our vision for protecting and empowering young creatives. Whether you're a church, foundation, business, or individual donor, there's a way for you to get involved.



## Church Partnerships

Sponsor clinics, provide venues, or mobilize volunteers from your congregation



## Corporate Sponsorship

Align your CSR goals with youth development and mental health initiatives



## Individual Donors

Make a direct investment in the lives of young South Africans

# Our Commitment to Transparency

The Khabonina Foundation operates with the highest standards of integrity and accountability. We provide regular updates, detailed financial reports, and impact assessments to all partners and donors. Your trust is sacred to us.

01

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## Quarterly Reports

Detailed updates on programme delivery and learner progress

02

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## Financial Transparency

Clear accounting of how every rand is spent

03

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## Impact Assessment

Independent evaluation of programme outcomes and effectiveness

# The Urgency of Now

Every day, young people enter the entertainment industry unprepared and vulnerable. Every day, dreams are crushed, identities are shattered, and mental health is compromised. We cannot wait. The time to act is now.

Your investment in the Industry Preparation Clinic is an investment in prevention, protection, and empowerment. Together, we can change the trajectory of countless young lives.



# Join Us in This Mission

The Khabonina Foundation invites you to be part of something transformative. Whether you're a church leader, philanthropist, business executive, or concerned citizen, your support can make a profound difference.

## Protect

Shield young people from exploitation and burnout

## Prepare

Equip learners with knowledge, skills, and resilience

## Empower

Help them pursue their dreams with confidence and faith



# Let Your Story Be Seen and Heard

Thank you for exploring the journey of preparing learners for the industry. Their creativity has the power to inspire and move audiences. With your support, we can ensure they enter the industry equipped, protected, and grounded in their God-given worth.

For questions or collaboration opportunities, please reach out. Together, let's help young South Africans tell their stories with confidence, integrity, and hope.

 GET IN TOUCH

# Contact the Khabonina Foundation



## Phone

+2776 805 7853



## Email

@khaboq@gmail.com



## Location

Gauteng, South Africa



# Thank You

Your industry. Your wellness. Your worth.

Together, we can prepare the next generation of South African creatives to pursue their dreams with wisdom, resilience, and unshakeable faith.

Thank you for considering partnership with the Khabonina Foundation.

